



INVEST

WESTERN

FRANCE

Everyone
needs to grow

What is the best location

to invest in order to grow your presence in Europe?

France

#7

in the world for international investment attraction

#1

in Europe for industrial projects

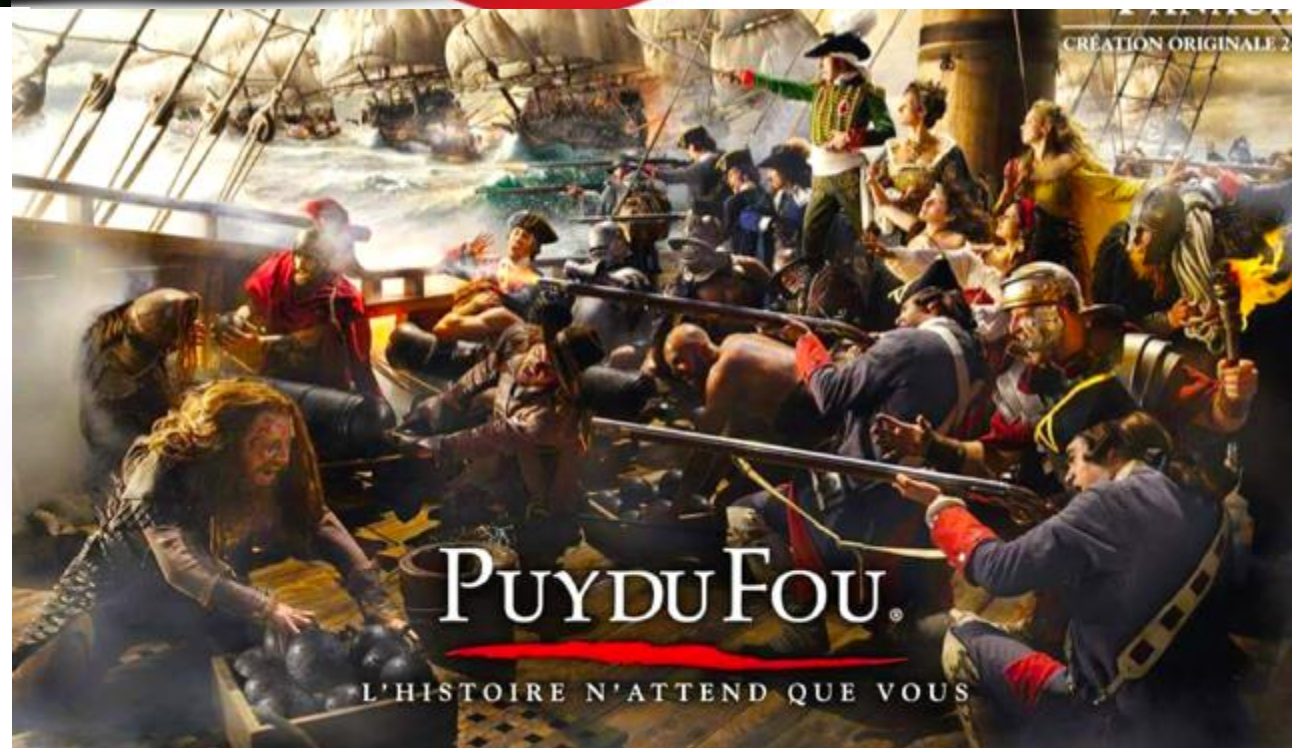
Western France



Ocean & Loire

PAYS DE LA LOIRE

FRENCH REGION



18M

tourists annually

(Dutch tourists rank 2nd among foreign tourists)

450km

of coastline

with long sandy beach, quiet bays, lively
fishing ports and charming seaside resorts



[Link](#) to see the video

3.7

million inhabitants

31 %

under 24 years of age

1st

region for employment
(66%)

4th

GDP in France



285 948
students



4 universities



28 000
apprentices



200 laboratories



3

reasons

Western France is
a great location
to grow your business

1

An industrial
region



3rd

industrial region

which has installed the most factories in France
each year since 2006

146 200

firms established

35 000+ Industrial Firms

Aeronautics



111 firms
(101 sub-contractors)



6,000
students



14,180
jobs



THALES



Shipbuilding & Sailing



360
firms



14,000
jobs



450km
of coastline



FINCANTIERI

NAVAL
GROUP

OCEA
TRANSOCEANIC YACHTS

NANTES
SAINT-NAZAIRE
PORT

Privilege
MARINE
Since 1985

stx France

Food & Agrifood



4865
firms



2,500
students



450
researchers



Plant production



1,076
firms



53,700
jobs



31,000
farms

Industrial Electronics



255
firms



15400
jobs



200
researchers



1,200
students

ABB

COFIDUR EMS

éolane

eurolacer

Esterline
SOURIAU

evolIS

LACROIX
Electronics

ST
life.augmented

THALES

TRONICO
ALCEN

1

An industrial
region





2

A land of
innovation &
opportunities

Industry 4.0

253 M€ of regional budget dedicated
to support innovation and business up to 2022

6

research platforms

Composites - Shipbuilding - Marine renewable energy -
Virtual reality – Robotics - Acoustics

Industrial Automation



60 robotics firms
(35,000 industrial firms)



150
researchers



1,500
jobs



Digital Sector



2000
firms



32,200
jobs



700
researchers



8,000
students



**The most important event in Europe
showcasing new technologies in AR / VR**

17,700 visitors in 2018



2

A land of
innovation &
opportunities



3

A region
connected
to the world

89 regular destinations

with 3 direct flights to Amsterdam (KLM)

2 daily direct return flights to Brussels (Brussels Airlines)

20 daily return train to Paris

High Speed Trains with links within 230
European destinations

400 world seaports linked

Direct container shipping routes to the West Indies
and the west coast of Africa

(Automobile, Cereals, Liquid natural gas, Oil products, Livestock feed, Timber and coal)



3

A region
connected
to the world

10.430

Jobs from 70+ Dutch firms





[Link](#) to see the video



6

Services

For a fully tailored support

1

-Real estate





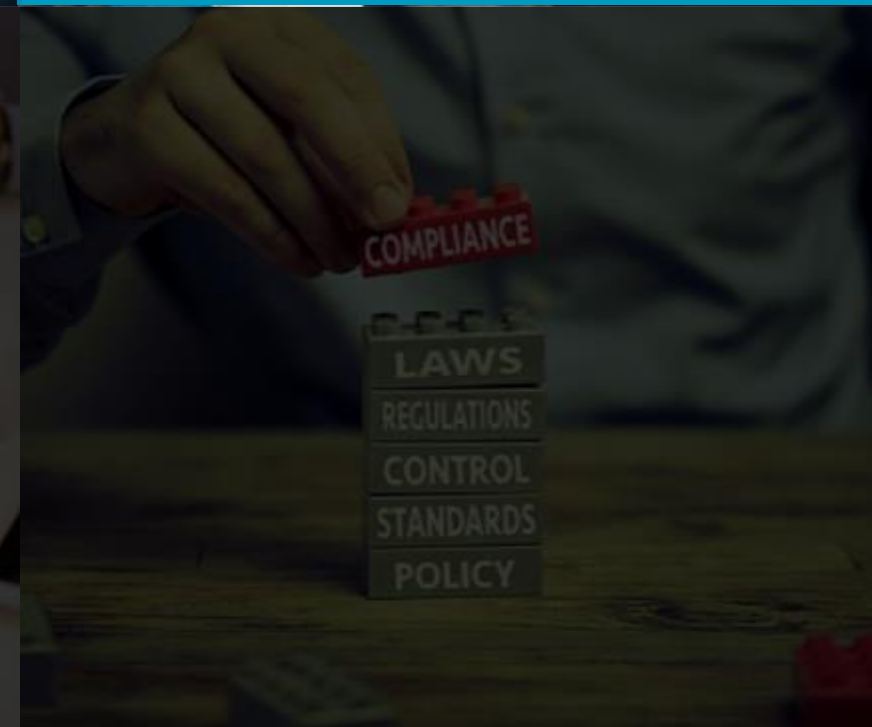
2

-Financial
measures



3

-Recruitment support





4

-Networking





5

-Cost
estimation





6

-Legal and tax
information



Meet our regional
players!

International Events

JEC WORLD
2019 The Leading International Composites Show
March 12-13-14, 2019 | PARIS-NORD VILLEPINTE



**INTERNATIONAL
PARIS AIR SHOW**

June 17-23, 2019



April 2019

GLOBAL INDUSTRIE

05 - 08 MARS 2019
PARC DES EXPOSITIONS
EUREXPO - LYON



Dunkerque, France - June 2019

International Business conventions

IN WESTERN FRANCE



Business meetings for industrial robotics

[Event website](#)



Nantes, France | November 13 and 14, 2019

Reach out !

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@investWF

want to know
more?



MORE INFORMATION
ON OUR SECTORS OF
EXCELLENCE

INDUSTRIAL AUTOMATION



35,000
industrial firms

60
robotics firms

1,500
jobs

150
researchers



L'Agence régionale
Pays de la Loire
Territoires d'Innovation

Leading companies



Networks



Events



VEHICLES AND MOBILITY



295
firms

20,250
jobs

1
worldwide event



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Leading companies



Networks



Events



SHIPBUILDING AND SAILING



360
firms

14,000
jobs

450 km
of coastline



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FINCANTIERI

**NAVAL
GROUP**



**NANTES
SAINT-NAZAIRE
PORT**

Privilege
M A R I N E
Since 1985

stx France

Networks



neopolia
MARINE

EMC2



Events

THE BRIDGE



**L'Agence régionale
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Territoires d'Innovation

MARINE RENEWABLE ENERGY

200
firms

874
jobs (2,086 in France)

6,300
students

400
researchers

20
public research
teams



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Leading companies



Networks

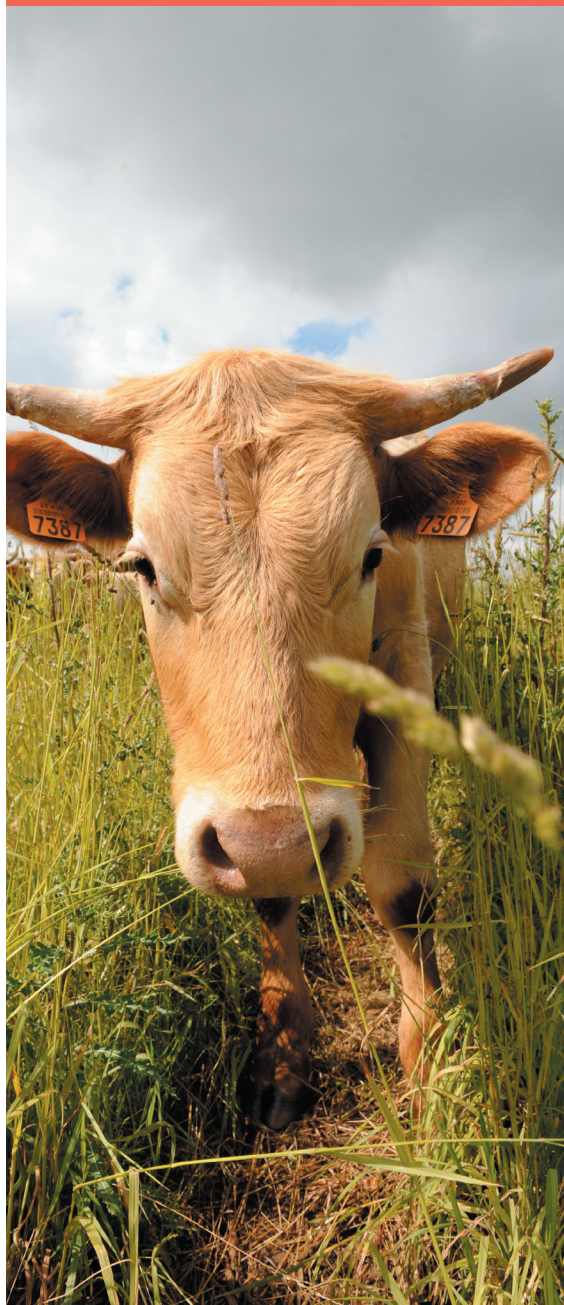


Dedicated facilities



1 GW of power in 2022 from 2 offshore wind farms
Le Carnet: onshore test site dedicated to wind energy

FOOD AND AGRIFOOD



1,076
firms

53,700
jobs

31,000
farms

20%
of regional produce
exported



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Events



PLANT PRODUCTION AND USE



4,865
firms

30,000
jobs

2,500
students

450
researchers



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Les activités semences de Limagrain

Networks



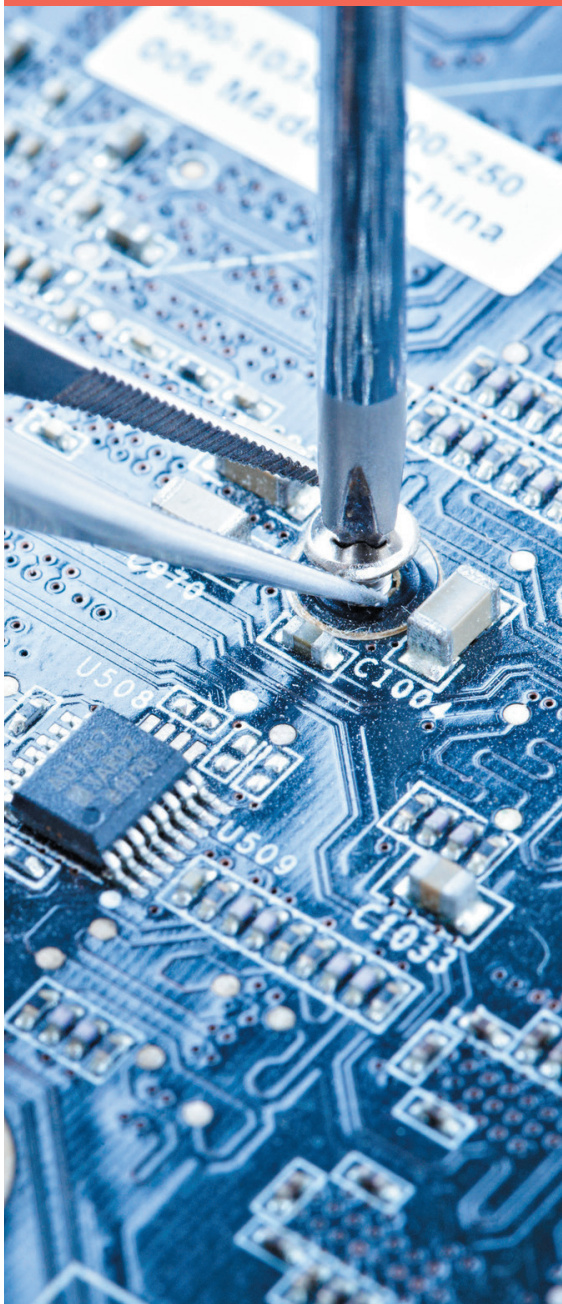
Events



■ PRODUCTION ■ PAYSAGE
■ DISTRIBUTION ■ FLEURISTERIE



INDUSTRIAL ELECTRONICS



255
firms

15,400
jobs

1,200
students

250
researchers



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ABB

COFIDUR EMS

éolane

europ^lacer

Esterline
SOURIAU

evOLIS

Electronics
LACROIX

ST
life.augmented

THALES

TRONICO
ALCEN

Networks

weⁿ
WEST ELECTRONIC
& applications network

iD⁴for CAR
Moteur d'idées pour véhicules
spécifiques et mobilité durable

S2e2
SMART ELECTRICITY CLUSTER

CITÉ DE L'OBJET
CONNECTÉ
ANGERS

DIGITAL SECTOR



2,000
firms

35,200
jobs

8,000
students

700
researchers

4
specialised
laboratories



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French Tech



TOMORROW'S THERAPIES AND HEALTHCARE



135
firms

2,357
jobs

1,000
researchers



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Healthcare, education, research



TRANSPORTATION AND LOGISTICS



2,520
firms

70,920
jobs

1st
port on France's
Atlantic coast



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Pays de la Loire**
Territoires d'Innovation

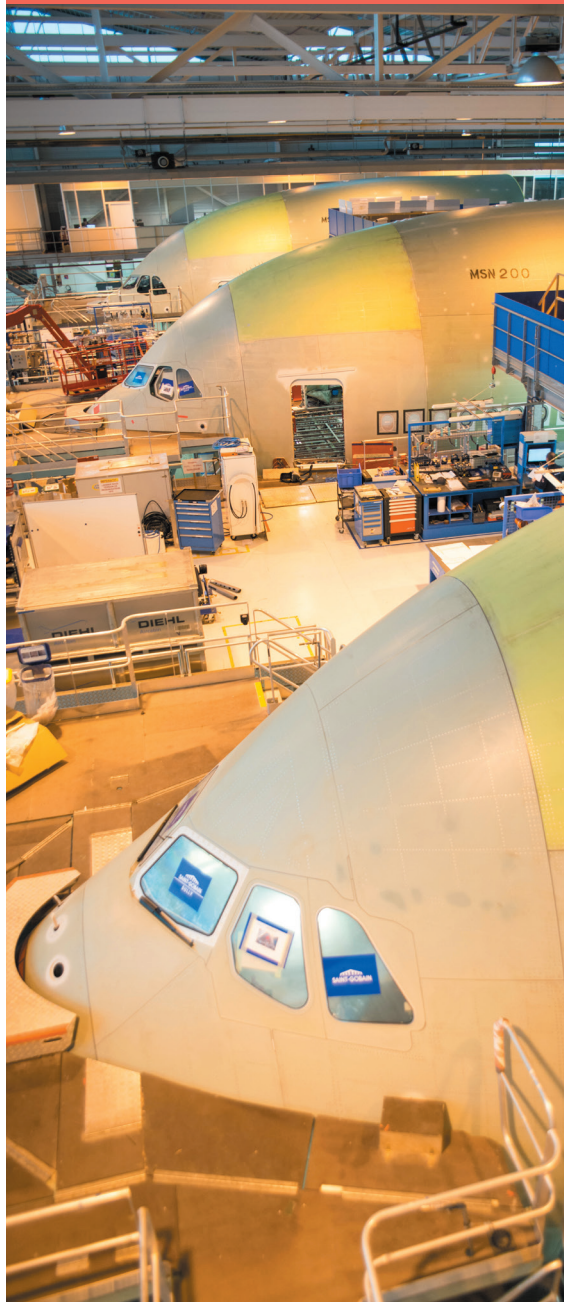
Leading companies



Infrastructures



AERONAUTICS



111

firms
(101 sub-contractors)

14,180
jobs

6,000
students



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Leading companies



Networks



Events

