**Business Awards - 2023 Edition | Application file**

**Deadline for submitting applications: May 19th 2023**

Present your application and highlight your company performances in front of the French-Dutch business ecosystem. To compete in these Business Awards, your company must be either of French or Dutch origin and active in both countries.

**The Awards ceremony will take place on September 13th, 2023 at the Rode Hoed – Amsterdam.**

**1.Choose the category in which you wish to compete**

*(You can only compete in one category)*

|  |  |  |
| --- | --- | --- |
| **Category** | **Details** | **Elements evaluated by the jury** |
| **Tech** | This trophy rewards a Tech company for its creativity, its originality, its dynamism and its growth. | Innovation degree, integration of the concept in its market, company’s development |
| **Entrepreneur français à l’étranger** | This prize distinguishes a company created and run by at least one French entrepreneur in the Netherlands (registered at the Dutch KvK). The company has no organic link with France and its core activities are B2B. | Trajectory of the company, integration into the Dutch market, evolution of its workforce and its turnover. |
| **Corporate Social Responsibility** | This trophy rewards companies that have demonstrated their commitment to a process aimed at integrating social, environmental, or ethical concerns into their business operations and core strategy. | Social project, its environmental and societal impact, involvement of society, sustainability of the action |
| **Business Development France - Netherlands** | This trophy crowns French companies that have invested in the Netherlands since at least 2 years, with significant contributions in terms of job creation, innovation, economic and territory impacts, investment. | Implementation strategy, development perspective, economic impact in its local (Dutch) environment |
| **Business Development Netherlands - France** | This trophy crowns Dutch companies that have invested in France since at least 2 years, with significant contributions in terms of job creation, innovation, economic and territory impacts, investment. | Implementation strategy, development perspective, economic impact in its local (French) environment |

**2.Identification**

|  |  |  |
| --- | --- | --- |
| * **General information**   Company :  Year of creation :  Adress :  Activity area :  Website : |  | * **Contact person**   Name:  Job Title :  Phone number / mobile:  Email : |

**3.Performances**

* **Turnover and workforce** (if applicable for your category)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Total Turnover**  **€** | **Turnover France**  **€** | **Turnover Netherlands €** | **Workforce France** | **Workforce Netherlands** |
| **2020** |  |  |  |  |  |
| **2021** |  |  |  |  |  |
| **2022** |  |  |  |  |  |

* **Description of your activity (Max 200 words):**

|  |
| --- |
| *Global presentation of the company: history, activity, international development with a focus on France & the Netherlands – This part is likely to be published* |

**4.Your perspective**

* **Development strategy: short- and long-term project, development strategy, etc.:**

|  |
| --- |
|  |

* **What are your unique selling points?   
  Arguments for the award: information that could help the jury**

|  |
| --- |
|  |

* **What were/are your main challenges on the French and/or Dutch market?**

|  |
| --- |
|  |

* **Has your company received any other Awards or distinctions in the past two years?**

|  |  |  |
| --- | --- | --- |
| Yes |  | No |

|  |
| --- |
| **If yes, specify which ones:** |

**5.Additional information  
List of documents to be sent before May 19th, 2023.** Application form logo of your company (jpg/png)   
 4 or 5 pictures\* / visuals showing your activities   
 Any other additional elements to help the jury in its analysis of your company's performance

Your application should be sent to Noémie Abraini – [n.abraini@cfci.nl](mailto:n.abraini@cfci.nl) before May 19th, 2023.   
  
  
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