

Trophées du Commerce France Pays-Bas

List of documents

To be sent before 16th May 2022

- Completed subscription form**

- Logo of your company** (png or jpeg)

- 3-4 visuals** to support your application*

- General conditions signed**

- a 1'30 minute video** : send a short video of 1'30 min maximum to support your application. This video is to be made with your phone or laptop.
In your pitch make sure to present briefly:
 1. Your company and its activities
 2. The project you are submitting
 3. Your motivations

This video is to be sent via email or [wetansfer](#) to : n.abraini@cfci.nl

- Make sure to send all the needed documents before the deadline.
- All documents are mandatory. Your application will only be taken into account if complete.
- *Make sure to send us visuals that are free of rights or kindly indicate the copyright ©

Trophées du Commerce France Pays-Bas

**SUBSCRIPTION FORM
BUSINESS DEVELOPMENT AWARD NL-FR 2022**



Write a short presentation of your company's activity in general and particularly your activities in France.
Between 150 and 200 words (both in Dutch and in English)

English	

*** Please note that the text above will be used to present your company during the Jury meeting, the Awards ceremony, in the press release and on our communication channels.**

C – Qualitative information

Why and how did you enter the French market? (approach and long-term strategy)

What are your unique selling points?

What are your main challenges on the French market?

Who are your competitors on the French market?

I hereby declare that all information communicated in this form is correct and genuine. I certify that my products are originating from France or the Netherlands.

City

Date

Signature

For additional information about the Business Awards, please contact:

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GENERAL CONDITIONS

ARTICLE 1: CRITERIA OF PARTICIPATION

The aim of the Business Awards is to reward companies and individuals whose performances illustrate the dynamism of the French-Dutch exchanges.

This competition is open for French and Dutch companies regardless of their size or their activity (industry, commerce and services). But there must be a business link between France and the Netherlands.

Companies who have received an award agree (if their award's category is relevant) that their subscription form is to be submitted with their authorization to the CCI France International for the International Business Awards.

ARTICLE 2: CATEGORIES AND CRITERIA OF ATTRIBUTION

The following categories have been established:

- Business Development Award France-Netherlands
- Business Development Award Netherlands-France
- Tech Award
- Corporate Social Responsibility Award
- Resilience and Adaptation Award

When attributing the different awards, the following general criteria will be taken into account:

General criteria

- Products and services originating from France or the Netherlands
- Contribution to the development of the trade and investment between France and the Netherlands
- Financial solidity

Business Development Award France-Netherlands

- Progression of the general and export turnover towards the Netherlands during the past four years
- Contribution to job creation in the Netherlands
- Strategy and competitiveness

Business Development Award Netherlands-France

- Progression of the general and export turnover towards France during the past four years
- Contribution to job creation in France
- Strategy and competitiveness

Tech Award

- Progression of the general turnover and workforce in France and/or the Netherlands
- Proven or promising commercial success
- Strategy and competitiveness

Corporate Social Responsibility Award

- Importance of CSR into the company's overall
- Contribution to the promotion and development of all aspects of CSR
- Proven or promising business benefits from environmental performances and/or social & ethic performances

Resilience and Adaptation Award

- Progression and adaptability in a crisis context
- New solutions/activities developed
- Strategy and competitiveness in the pandemic

ARTICLE 3: PROMOTIONAL USE OF THE AWARDS

Companies who have received an award are free to use the mention "Business Award French Chamber of Commerce in the Netherlands" on all their documents (letter head, commercials, etc.).

ARTICLE 4: CONFIDENTIALITY

All data or figures communicated by the candidates will remain confidential and its content will only be shown to the Jury

members, who are bound to professional secrecy.

The French Chamber of Commerce will ask for approval before publishing any sensitive information in order to promote the nominees.

ARTICLE 5: NO DOUBLE AWARDS

An award cannot be allocated simultaneously to an exporter and an importer of the same product or service.

A company and/or its employees cannot receive a double award.

ARTICLE 6: APPEAL

Participation in the competition implies total acceptance of the present regulations. The Jury is sovereign and its decisions cannot be appealed.

ARTICLE 7: RIGHT TO POSTPONE THE COMPETITION AND/OR TO ADAPT THE CATEGORIES

The French Chamber of Commerce has the right, if necessary, to postpone the competition and to adapt the award categories according to the candidate list.

City

Date

Signature

