

# Trophées du Commerce France Pays-Bas

## List of documents

To be sent before 16<sup>th</sup> May 2022

- Completed subscription form**
  
- Logo of your company** (png or jpeg)
  
- 3-4 visuals** to support your application\*
  
- General conditions signed**
  
- a 1'30 minute video** : send a short video of 1'30 min maximum to support your application. This video is to be made with your phone or laptop.  
In your pitch make sure to present briefly:
  1. Your company and its activities
  2. The project you are submitting
  3. Your motivations

This video is to be sent via email or [wetansfer](#) to : [n.abraini@cfci.nl](mailto:n.abraini@cfci.nl)

- Make sure to send all the needed documents before the deadline.
  - All documents are mandatory. Your application will only be taken into account if complete.
  - \*Make sure to send us visuals that are free of rights or kindly indicate the copyright

**SUBSCRIPTION FORM  
BUSINESS DEVELOPMENT AWARD FR-NL 2022**



## Trophées du Commerce France Pays-Bas

The French Chamber of Commerce in the Netherlands organizes in **September 2022, the 9<sup>th</sup> edition of "the Business Awards France Netherlands"** in Amsterdam. This prestigious event enhances the economic and commercial relations between our two countries through the example of successful companies, giving them visibility and brand awareness within the French Dutch business community.

Please feel free to add any additional information that you find relevant to support your application. We kindly ask you to return this completed form along with other mandatory documents **before 16<sup>th</sup> May 2022**.

Please note that the Jury will sign a confidentiality agreement. No information, data or figures, will be given to third parties without your explicit authorization.

### A – Identification

Company	<input type="text"/>				
Contact Name	<input type="text"/>	Job Title	<input type="text"/>		
Address	<input type="text"/>				
Postal Code	<input type="text"/>	City	<input type="text"/>	Website	<input type="text"/>
Telephone	(+...) <input type="text"/>	Mobile	<input type="text"/>	E-mail	<input type="text"/>

### B – Performances\*

Business Development towards the Netherlands:     Exportation     Investment     Implantation

Year of creation in France	<input type="text"/>	Exporting to the Netherlands since	<input type="text"/>	Implanted in the Netherlands since	<input type="text"/>
----------------------------	----------------------	------------------------------------	----------------------	------------------------------------	----------------------

Year	Total turnover*	Total turnover export*	Turnover export Netherlands*	Workforce total	Workforce in the Netherlands
2021	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2020	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2019	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2018	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

\* In Euros **or** percentages of the progression of the turnover based on the previous year.

**SUBSCRIPTION FORM**  
**BUSINESS DEVELOPMENT AWARD FR-NL 2022**



Describe your company's activity in general and particularly your activities in the Netherlands.  
Max 200 words  
(both in French **and** in English) \*

<b>French</b>	
<b>English</b>	

**C – Qualitative information**

Why and how did you enter the Dutch market?  
(incentive + long term strategy)

What are the unique selling points?

What are the main challenges on the Dutch market?

Who are your main competitors on the Dutch market?

I hereby declare that all information communicated in this form is correct and genuine. I certify that my products are originating from France or the Netherlands.

City

Date

Signature

For additional information about the Business Awards, please contact:

**Noémie Abraini**  
Manager Events and Members' Network  
T: +31 (0)20 562 82 17  
E: [n.abraini@cfc.nl](mailto:n.abraini@cfc.nl)

**Florian Carquillat**  
Deputy Director  
T: +31 (0)20 562 82 14  
E: [f.carquillat@cfc.nl](mailto:f.carquillat@cfc.nl)

# GENERAL CONDITIONS

## ARTICLE 1: CRITERIA OF PARTICIPATION

The aim of the Business Awards is to reward companies and individuals whose performances illustrate the dynamism of the French-Dutch exchanges.

This competition is open for French and Dutch companies regardless of their size or their activity (industry, commerce and services). But there must be a business link between France and the Netherlands.

Companies who have received an award agree (if their award's category is relevant) that their subscription form is to be submitted with their authorization to the CCI France International for the International Business Awards.

## ARTICLE 2: CATEGORIES AND CRITERIA OF ATTRIBUTION

The following categories have been established:

- Business Development Award France-Netherlands
- Business Development Award Netherlands-France
- Tech Award
- Corporate Social Responsibility Award
- Resilience and Adaptation Award

When attributing the different awards, the following general criteria will be taken into account:

### General criteria

- Products and services originating from France or the Netherlands
- Contribution to the development of the trade and investment between France and the Netherlands
- Financial solidity

### Business Development Award France-Netherlands

- Progression of the general and export turnover towards the Netherlands during the past four years
- Contribution to job creation in the Netherlands
- Strategy and competitiveness

### Business Development Award Netherlands-France

- Progression of the general and export turnover towards France during the past four years
- Contribution to job creation in France
- Strategy and competitiveness

### Tech Award

- Progression of the general turnover and workforce in France and/or the Netherlands
- Proven or promising commercial success
- Strategy and competitiveness

### Corporate Social Responsibility Award

- Importance of CSR into the company's overall
- Contribution to the promotion and development of all aspects of CSR
- Proven or promising business benefits from environmental performances and/or social & ethic performances

### Resilience and Adaptation Award

- Progression and adaptability in a crisis context
- New solutions/activities developed
- Strategy and competitiveness in the pandemic

## ARTICLE 3: PROMOTIONAL USE OF THE AWARDS

Companies who have received an award are free to use the mention "Business Award French Chamber of Commerce in the Netherlands" on all their documents (letter head, commercials, etc.).

**ARTICLE 4: CONFIDENTIALITY**

All data or figures communicated by the candidates will remain confidential and its content will only be shown to the Jury members, who are bound to professional secrecy.

The French Chamber of Commerce will ask for approval before publishing any sensitive information in order to promote the nominees.

**ARTICLE 5: NO DOUBLE AWARDS**

An award cannot be allocated simultaneously to an exporter and an importer of the same product or service.

A company and/or its employees cannot receive a double award.

**ARTICLE 6: APPEAL**

Participation in the competition implies total acceptance of the present regulations. The Jury is sovereign and its decisions cannot be appealed.

**ARTICLE 7: RIGHT TO POSTPONE THE COMPETITION AND/OR TO ADAPT THE CATEGORIES**

The French Chamber of Commerce has the right, if necessary, to postpone the competition and to adapt the award categories according to the candidate list.

City  Date  Signature